



THE GOOD ACRE
FOOD + COMMUNITY

Executive Director Search 2021 The Good Acre

The Good Acre is seeking a mission-driven leader who has the experience to nurture financial and organizational wellness, the network building skills to expand its mission and the determination needed to create meaningful system change.

The Good Acre is an Equal Opportunity Employer and we welcome all to apply. We are committed to being a diverse, inclusive and equitable organization and we do not discriminate against employees or applicants based on race, sexual orientation, religion, gender identity, disability or any other characteristics protected by applicable law.

How to apply

Interested candidates should submit a cover letter and resume no later than 9:00pm Central Time on Friday, November 5, 2021. You can apply in the following ways:

1. Apply via email Joelle Allen at joelle@kpcompanies.com
2. Apply on LinkedIn at <https://www.linkedin.com/jobs/view/2748238523/?capColoOverride=true>
3. Apply at kpcompanies.com/open-positions

All submissions shall be received in strictest confidence.

About the Good Acre

The Good Acre takes the role of a food hub and adds the spokes, the wheels, and the help to keep it turning. We explore and develop cutting-edge programs and productive partnerships, each helping us more effectively support and drive positive change in the Twin Cities food system.

With vocational culinary training, grower support services, events, a farm share program, state-of-the-art facilities, commercial kitchen rental, warehousing, and the operation of a robust wholesale program, The Good Acre brings a world of services, support, and skills to farmers, food-makers, and eaters alike.



[Watch our video on YouTube](#)



Position Description

Under the direction and guidance of the Board of Directors the executive director is responsible for the adherence to The Good Acre's mission. The executive director is responsible for overseeing the administration, staffing, programs, and strategic vision of The Good Acre. The executive director will be responsible for the financial health of The Good Acre and will communicate regularly and effectively with the Board of Directors.

The ideal leader for The Good Acre is mission driven, collaborative, and has a deep understanding of financial and organizational wellness. They know how to weigh efficiency vs impact and choose equitable solutions that support the mission. This leader is a champion for a hardworking and committed full-time staff of 12 and roughly 5 part-time seasonal staff as well as the many partners and partnerships that are vital to our work.

Awards

- Winner of 2021 Environmental Initiative Award - Local Sustainability Impacts category
- Social Enterprise MSP's 2020 Impact List nominee

Required Qualifications

- Three or more years of non-profit management experience; experience working with a non-profit Board of Directors.
- Demonstrated success in budget preparation, analysis, and reporting.
- Public speaking, fundraising, and donor relation expertise.
- Experience working with multicultural communities.
- History of mission-based decision making, strategic thinking, and visioning.
- Demonstrated knowledge of the American food system through academic education, training, or relevant lived experience.



Key Accountabilities

- 1 People Leader.** Guides, inspires, trains, develops, and communicates with staff to ensure effectiveness, belonging and growth.
- 2 Strategy Leader.** In conjunction with the board and staff, develops, implements, and monitors long term strategic plans that are in alignment with TGA's mission, vision, and farmer centric values.
- 3 Community Leader.** Upholds and advances TGA's image and role in the community, working closely with partners as well as private, professional, civic groups, and the media.
- 4 Fiscal Leader.** Develops and manages resources sufficient to ensure the fiscal integrity and health of the organization, balancing maximum utilization and mission with financial strength and viability.

- 5 Operations Leader.** Maintains compliance for safe and thriving facilities and infrastructure (hoop houses, vehicles, food warehousing, kitchen).
- 6 Fundraising Leader.** Ensures that revenue goals are met by nurturing strong relationships with existing and potential funding partners as well as exploring new revenue opportunities.

Preferred Qualifications

- Experience in food system change and innovation.
- Experience in Midwest US agriculture, and food systems public policy.
- Ability to provide mentorship to staff who are early in their careers.
- Grant writing experience.

Our work makes a tangible economic impact on small farmers within the Twin Cities



Additional Responsibilities

Staff & Board

- Prioritize cultivation of a strong, healthy team and a culture of inclusion, flexibility and purpose
- Develop and plan for staff additions as needed, always noting the need for The Good Acre (TGA) staff to represent and reflect the communities we partner with
- Partner with the TGA board and keep them abreast of significant wins, losses, trends and/or necessary changes in strategies, policies or budget

Marketing

- Oversee outward facing communications and work with Communications Director to ensure effective and strategic communications from TGA to the general public and partners
- Leverage speaking and media opportunities to elevate visibility of projects or initiatives

Finances

- In consultation with the Finance Committee, create and update annual operations budget for board approval
- Submit accurate monthly financial statements to the Board of Directors
- Oversee the development of a comprehensive fundraising development plan

Mission & Strategy

- Provide leadership to ensure that farmers remain central to decision-making
- Conduct annual assessment of alignment with strategic plan

Operations

- Identify and implement proper due diligence and best practices to optimize staff time and resources
- Oversee TGA policy and any agreements made on behalf of the organization that impact the facility, programs, or mission

Community

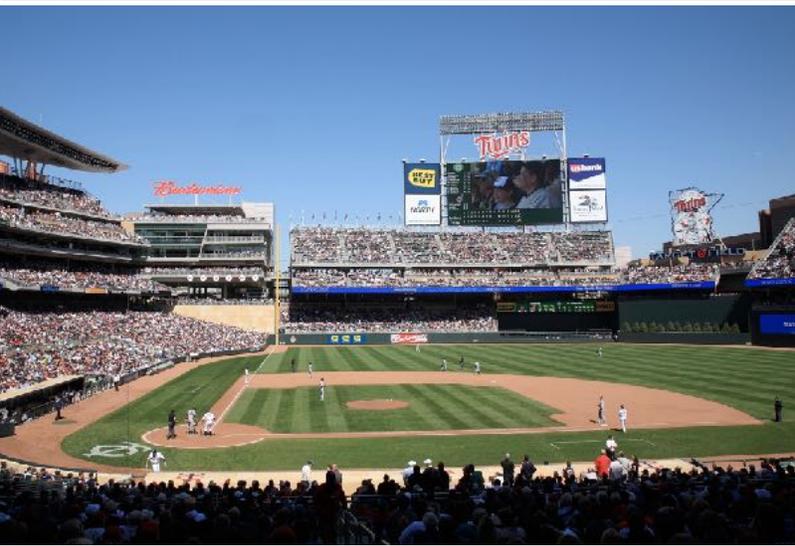
- Cultivate consistent donor outreach, both corporate and individual
- Foster two-way conversations so that programming continues to revolve around the stated needs of community

We are proud of our ability to build programming around the cultural needs of the community.

About the Twin Cities:

“The big cities of Minneapolis and St. Paul, better known as the Twin Cities, rank 17th on U.S. News’ Best Places to Live. The metropolitan area draws a younger crowd with a booming arts and entertainment scene, along with recreational opportunities on trails and lakes. Though the cities are considered one metropolitan area, separated by the Mississippi River, each is unique.”

- US News & World Report



Sports & Recreation

Minnesota residents are the consummate outdoors people. In the summer, you can find many Twin Cities residents walking around our beautiful lakes, biking the city, boating and/or fishing. We participate in sports activities year-round making the best of our chilly winters through ice-fishing, hockey and snowmobiling.

If team sports are your thing, Minnesota also enjoys all 5 professional league sports franchises including Major League Baseball, Men’s & Women’s Basketball, Football, Hockey and Soccer.



Arts & Culture

Minnesota is well known for its arts and culture. Twin Cities residents enjoy access to the renown Guthrie Theater, the historic Fitzgerald Theatre - home of the radio show Prairie Home Companion, Penumbra Theater and many more. Music is also in our blood. The grammy award winning Minnesota Orchestra is a crowd favorite, and both Bob Dylan and Prince have put Minnesota on the map as a hub for great music.

Minnesota Fun Facts

The Mall of America is the nation’s largest indoor mall and boasts an attendance of over 42 Million visitors each year. But that is not the only attraction. Minnesota has:

- 11,842 lakes
- Over 60 museums
- Rated in top 10 for best health care
- 2nd highest labor-force participation rate
- Home to multiple prominent companies such as Target, Best Buy, 3M & others
- Prince, Bob Dylan, Judy Garland and Peanuts creator Charles Schultz were born in Minnesota

